

Marketing Coordinator

The ideal candidate will assist in all areas of marketing lead generation and sales support. They will be comfortable in maintaining various marketing campaigns, social media platforms and have a creative skillset which enables them to brainstorm new initiatives.

Responsibilities

- Develop, edit and maintain website, emails, marketing materials, social media campaigns
- Develop and quality control app development
- Contribute to marketing and creative brainstorm initiatives
- Identify and propose internal/external ideas and initiatives to help promote general awareness of company brand
- Coordinates the distribution of internal and external marketing information
- Ensures consistency of processes, with attention to detail

Qualifications

- Bachelor's degree in Marketing, Communications, Graphic Design or similar degree or equivalent experience
- Excellent written and verbal communication skills
- Proficient with Photoshop and Illustrator
- Ability to manage multiple priorities
- Knowledge of all social networking platforms

Send resumes and cover letter to Careers@healthbenefitapp.com